

# **Subject To Change: Creating Great Products & Services For An Uncertain World: Adaptive Path On Design By Todd Wilkens, Peter Merholz**

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View Todd Wilkens' profile on LinkedIn, the world's largest professional community. I'm an experienced design and product executive currently leading the team that makes I established and led the Austin Studio of Adaptive Path. . Subject to Change: Creating Great Products and Services for an Uncertain World.

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International Conference of Design, User Experience, and Usability Through careful in-depth interviews with seven professional UX designers in experience-centric design firms, including IDEO and Adaptive Path etc., in US Merholz, P.B.: Subject to change: Creating great products and services for an uncertain world.

## **Brandon Schauer, CEO Adaptive Path | IIT Institute of Design Strategy**

Brandon co-authored Subject to Change: Creating Great Products and Services for an Uncertain World and was named one of Business

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Subject to Change: Creating Great Products & Services for an Uncertain World it's a great and easy read on experience design and innovation. I'm convinced the folks at Adaptive Path sure know what they're talking

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